



MONUMENT TOYS

Company Profile



The Group

- Monument Toys is a leading retailer and distributor of more than 30 internationally recognized manufacturer like Mattel, Hasbro, Bandai and Fisher Price.
- First established in Cambodia in July 2007, the company rapidly expanded and now has 6 stores in 3 countries, employing more than 74 national and international staff.
- In our stores we stock toys for all ages from newborns to adults and also educational toys.
- All our toys are made to international specifications and comply with world-wide safety standards.
- Monument Toys has differentiated itself from competitors by represented only branded toys, manufactured to an internationally accredited safety standard. This is a premium market segment which is developing and expanding in South East Asia as average incomes rises and wider cultural influences become more pervasive.

Timeline

2007	-Establishment of the Company Monument Toys in Cambodia - July 2007, launch of the first toy store in Phnom Penh (Cambodia) on the famous street of Norodom.
2008	-Launched new store in Siem Reap (Cambodia) -Launched new store in Vientiane (Laos).
2009	-Launched new store in Yangon (Myanmar) -Launched new store in Mandalay (Myanmar)
2010	-Launch a new store in Pakse (Laos) -Increase the surface up to 700m ³ and redecorate the store of Phnom Penh (Cambodia) - Launch a new store in Siem Reap at the Ta Prohm hotel and a new corner at the well known supermarket Angkor Market . (Cambodia) -Launch a new store at Sovanna Shopping center , Phnom Penh (Cambodia).
2011	-Will launch a new store in Ho chi Minh (Vietnam) -Will launch a new store in Hanoi (Vietnam)

MONUMENT TOYS

Partners

Solicited by world class manufacturers, Monument Toys represents companies selected for the quality and reliability of their toys.

In Cambodia, Laos and Myanmar, we are exclusive agent of many worldwide leading toys and games companies.



Events

More than merely just being a toy distributor, Monument Toys is a partner in developing and creating events on a long-term basis with the guarantee of a performing quality:

- Story telling
- Magic show
- Face Painting
- Live Concert
- Origami
- Car races (Hot Wheels)
- *and many more....*

Contact

For any further enquiry, feel free to contact one of our friendly teams:

Cambodia

Head Office

General Manager: Alex Maubacq (Mr)

gm@monument-toys.com

Assistant GM: IP Makara (Ms)

agm@monument-toys.com

Myanmar

Yangon Store

General Manager: Su Lheang (Ms)

yangon@monument-books.com

No.150, Dhamazaydi Road, Bahan Township, Yangon

Tel or Fax: (95 1) 536 306

Mandalay Store

General Manager: Su Lheang (Ms)

yangon@monument-books.com

No. 45/B, Corner of 26th & 68th Street

Chanayethazan Township, Mandalay

Tel or Fax: (95 2) 661 97

LAOS

Vientiane Store

General Manager: Frederic Degand

mblaos@monument-books.com

Tel: (+856 21) 252 100

Fax: (+856 21) 252 101

Pakse Store

Coming soon.....

VIETNAM

Coming soon.....

www.monument-toys.com